

Advertising rate schedule
 Open rate - \$11.95
 Per column inch
 Effective Feb. 1, 2021



43 Main Street • Hayesville, NC 28904

Web site: www.claycountyprogress.com • (828) 389-8431 • E-mail: ads@claycountyprogress.com

Consecutive Advertising Rates - R.O.P

	3 inches	6 inches	10 inches	15 inches	30 inches	63 inches	129 inches +
6 weeks	7.60	7.45	7.30	7.20	7.10	6.90	6.80
13 weeks	7.45	7.30	7.20	7.05	6.90	6.75	6.55
26 weeks	7.25	7.05	6.95	6.80	6.65	6.40	6.30
52 weeks	7.00	6.90	6.80	6.65	6.45	6.30	5.75

Annual Volume Rates - R.O.P

75-149.....	7.65
150-374.....	7.55
375-749.....	7.30
750-1499.....	7.10
1500-2249.....	7.00
2250-2999.....	6.85
3000-3749.....	6.45
3750-5249.....	6.35
5250- 7499.....	6.15
7500-plus.....	5.90

Preprinted Insert Rates

Number of Insertions	1	13-25	26-49	50-+
Size				
Single Sheet	47.00	45.00	44.00	42.50
4-8 tab page	53.50	51.00	50.00	48.00
12 tab page	55.00	52.50	51.00	49.50
16 tab page	56.50	54.00	52.50	51.50
20 tab page	59.00	56.00	55.00	53.50

Rates based on 24 tab page; add \$2.50 for every 4 pages.

• Rates are cost per 1,000

Ship to: Mountain Press, 50 Depot Street, Franklin, N.C. 28734

Maximum allowable insert size is 11" X 11"

Anything larger must be folded prior to delivery.

Other Rates

All rates are net to newspaper

Church/nonprofit.....	6.50
Legal advertisingOpen or contract rate	
Political Open or contract rate	

Color Rates

- Color Rates
 Process or spot
- Up to 15"- \$25
 - 16-32"- \$50
 - 33-129"- \$100

Classified Ads - \$6.00

For 10 words; 20 cents for each additional word.

10% off when you run the same ad in three newspapers;

15% off when you run the same ad in five newspapers.

Borders/headliners available for small extra charge.

Internet included at no additional charge.

• **Sticky Notes** (front page)

- \$125 per 1,000 plus cost of printing notes

• **Community Board color ad**, 13 week min. - \$25 per week

- **Chamber Sponsorship** - \$25 per month on a 1 year contract.

Combination Rates For Display Ads

Any 2 newspapers - 7% discount on both • Any 3 or more - 10% discount

- Any 5 five or more - 15 %

• Clay County Progress,
 Hayesville, NC 28904

• Cherokee Scout, Murphy, NC 28906
 • Graham Star, Robbinsville, NC 28771

• News Observer, Blue Ridge, GA 30513
 • Times-Courier, Ellijay, GA 30540