

Advertising rate schedule

Open rate - \$11.95

Per column inch

Effective Feb. 1, 2022



Call our sales rep:

828-389-8431 or

email: ads@claycountyprogress.com

43 Main Street • Hayesville, NC 28904

Web site: www.claycountyprogress.com • (828) 389-8431 • E-mail: ads@claycountyprogress.com

Consecutive Advertising Rates - R.O.P

	3 inches	6 inches	10 inches	15 inches	30 inches	63 inches	129 inches +
6 weeks	8.60	8.45	8.30	8.20	8.10	7.90	7.80
13 weeks	8.45	8.30	8.20	8.05	7.90	7.75	7.55
26 weeks	8.25	8.05	7.95	7.80	7.65	7.40	7.30
52 weeks	8.00	7.90	7.80	7.65	7.45	7.30	6.75

Annual Volume Rates - R.O.P

75-149.....	8.65
150-374.....	8.55
375-749.....	8.30
750-1499.....	8.10
1500-2249.....	8.00
2250-2999.....	7.85
3000-3749.....	7.45
3750-5249.....	7.35

Preprinted Insert Rates

Number of Insertions	1	13-25	26-49	50-+
Size				
Single Sheet	47.00	45.00	44.00	42.50
4-8 tab page	53.50	51.00	50.00	48.00
12 tab page	55.00	52.50	51.00	49.50
16 tab page	56.50	54.00	52.50	51.50
20 tab page	59.00	56.00	55.00	53.50

Rates based on 24 tab page; add \$2.50 for every 4 pages.

• Rates are cost per 1,000

Ship to: Mountain Press, 50 Depot Street, Franklin, N.C. 28734

Maximum allowable insert size is 11" X 11"

Anything larger must be folded prior to delivery.

Other Rates**All rates are net to newspaper**

Obits.....7.00 Non Prof. 7.50

Legal advertisingOpen or contract rate

Political Open or contract rate

Color Rates

Color Rates

Process or spot

• Up to 15"- \$30

• 16-32"- \$50

• 33-129"- \$100

6.50**For 10 words; 20 cents for each additional word.**

10% off when you run the same ad in three newspapers;

15% off when you run the same ad in five newspapers.

Borders/headliners available for small extra charge.

Internet included at no additional charge.

•Sticky Notes (front page)

• \$125 per 1,000 plus cost of printing notes

• **Community Board color ad**, 13-week min. - \$25 per week• **Upgrade** - For just \$25 per week, you can upgrade any size print ad to include our Web site and social media page.**Combination Rates For Display Ads**

Any 2 newspapers - 7% discount on both • Any 3 or more - 10% discount

• Any 5 five or more - 15 %

• Clay County Progress,
Hayesville, NC 28904• Cherokee Scout, Murphy, NC 28906
• Graham Star, Robbinsville, NC 28771• News Observer, Blue Ridge, GA 30513
• Times-Courier, Ellijay, GA 30540